

"Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved."

IQHA Board of Directors Meeting Minutes April 15, 2025

The IQHA Board of Directors met Tuesday, April 15, 2025 at the Echo Electric office in Ames, Iowa. President Tammi Adix called the meeting to order at 6:39 PM. Board members in attendance: Tammi Adix, Mitch Adkins, Jennifer Horton, Lindsay Black, Mateer Strong, Brian Hamrick, Lori Mennenga, Kim Strong, Jackie Kincaid, Rosalie Carlson. Codi Jo Heesch called in and Loren Meyer joined via Google Meet.

President's Report: Tammi thanked everyone for coming with a lottery scratch ticket and Easter candy treat.

Vice President's Report: Mitch had nothing.

March Minutes: Jennifer had emailed out the March meeting minutes previously for any additions or corrections. Lindsay made a motion to approve, seconded by Brian Hamrick.

Minutes approved with Loren and Rosalie not voting.

Treasurer Report: Codi presented the bank balances she had emailed out with the new format.

Ex-Officio: Loren had nothing.

Social Media: Jennifer reminded everyone the newsletter deadline was next week, earlier is better please.

OLD BUSINESS

Iowa Horse Fair: Jackie reported on the IQHA activity at horse fair. She received the bags and had 35 sponsors. Seven new memberships were received. Jackie thanked the volunteers who came and helped. Loren pointed out the 2026 horse fair would be the second weekend in May.

Salynn joined the meeting via Google Meet at 6:50 PM.

Mayflower: Jennifer passed out the volunteer sign up sheet. Jackie reported on stalls. We have our no cancellation date of April 20. VoKee cancelled stalls but will leave their sponsorship in place. She expects helpers from 5th District and 4th District to help with shavings. Jennifer said we would need a pickup to pull the trail trailer in and out of the arena.

Fall Classic: Kim presented the draft of the Fall Classic & Futurity showbill. The major change was moving the ranch horse futurity classes from the East Arena to the Pavilion so the East Arena will be the practice arena. Stalling will be the cattle barn and sheep barn with the horse barn unavailable during the renovation. Jennifer requested the leadline and EWD classes listed for Saturday in East Arena back to Jacobson Arena following the western riding. Mitch suggested separating the Green Hunter Under Saddle and the Open 3YO Western Pleasure

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Stakes classes, putting the HUS after equitation. Mitch visited the fairgrounds earlier today and took photos of the East Arena which appears to have the old Jacobson dirt in it now. He felt it looked better than it has been. Kim said the ranch horse futurity committee had recommended moving the futurity classes to the pavilion due to (1) footing and (2) weather concerns. Discussion included concerns about footing issues in the East Arena and ranch riding fitting in the pavilion and rail class splits. Tammi asked about the sponsorship. Kim reported they had \$31,000 in sponsorships offered if they hold the futurity classes in the pavilion and discussion regarding details and contract followed. After more conversation about the schedule, Lindsay made a motion the committee make the changes discussed this evening to present back to the board, seconded by Brian, motion passed.

Accounting: Tammi has reached out to individuals and companies without any interest. The executive committee met via conference call and discussed getting QuickBooks Online with multiple users to do our own bookkeeping. Kim recommended Kelly Birkenholtz be one with access. Lindsay mentioned she knew a retired accountant to contact. Districts will need to provide expense receipts. Jennifer recommended we get QuickBooks and each committee come up with a list of categories needed for accurate records. Our paid accountant was \$700 per month. Kim made a motion to purchase the QuickBooks Online 5 users plan, seconded by Jennifer, motion passed.

NEW BUSINESS

Banquet: Tammi reported on some options she and Jennifer had contacted. They will continue to try hotels in the Des Moines and Ames areas.

Iowa Horse Council: Tammi reported the president had asked why we weren't members at the horse fair. We can be an associate member without voting rights for \$30 a year. There was discussion regarding our lack of representation by the council. Jackie offered to go to a meeting to check it out.

Breeders 2025 CD: Tammi reported we can get a 13 month CD at 3.71%. We currently have \$78,165. Kim called Kelly to see how much needed to come out of that. Brian made a motion to put \$60,000 into a CD, seconded by Rosalie, motion passed.

Lindsay came back from a phone call with her accountant contact and reported they recommended PC Mars instead of QuickBooks for accounting software. After some discussion, Kim made a motion to hold off on the QuickBooks purchase until we investigate further, seconded by Jennifer, motion passed.

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Stallion Auction 2026: Brian has proposals from DV Auctions and Perfect Horse Auctions. Neither handles money collection. He will present the written proposals to the board with costs.

Commemorative Gun Raffle: Mary Ebnet has been investigating. A gambling license will be required (\$150). Tammi noted our bank has a statement of "no gambling" so that would have to be addressed.

National Director Reports: Tammi reported over 900 attended the AQHA Convention in Las Vegas. Workshops were held on Thursday with different industry topics. The affiliate workshop was Friday and included EC Member Lori Bucholz presenting on affiliate bylaws issues and suggestions. It was a good opportunity to share ideas with other affiliates. She thanked Bill Horton and the advisory board. Iowa received a John Deere western saddle pad for having the second most members in attendance. She serves on the Membership and Marketing Committee and they are working on offering tiered memberships for breeders, competitors and enthusiasts. They are developing a loyalty points program. The foundation luncheon celebrated 50 years and raised \$75,000. She complimented Brian and Mary Jo Hamrick for attending. Jennifer reported for Bill Horton to echo Tammi's report on the affiliate workshop. The affiliate advisory board works hard all year to engage and help the affiliates. The Youth Activities Committee toasted Kimes Ranch for their generous donation to create a significant awards fund for the Youth World Show Level 3 trophy winners and she thanked Wrangler for allowing this to happen. Mary sent a report on the Public Policy committee, they raised \$48,000 at the PAC auction and she invited everyone to the Hall of Fame inductions in Amarillo in September. Jennifer explained voting in the membership meeting concerned a rule proposal regarding using frozen semen longer than the current "two years after stallion's death" rule the Stud Book and Registration committee had denied. A member stood at the meeting in defense of the proposal so about an hour was spent for comments, pro and con, regarding the proposal. The membership vote was 55% to 45% to deny as well so the rule will not change.

District Reports: (2) Brian reported on Hawkeye Classic. Information is on the website. Mason City is installing new stalls. They will have memorial awards for Don Clark and Buzz Oliphant and buckles for all arounds. (3) Lori reported on the district meeting held April 9. They are finalizing the ranch clinic. Riding spots are filled but auditors are still welcome. We have two trophies donated for our OCAP program. The queen contest will be held at Scenic City. (4) Kim reported on their April 1 meeting. They are considering a clinic in the Fall. They are doing the FFA and 4-H halters at 14 county fairs again. The district is donating \$500 to the Ranch Horse Futurity and making donations to the new Centerville open shows, Mateer Strong (Queen) and sponsorship the Iowa State Fair Open Show Leadline. (5) Jackie reported on their April 8 meeting, They sold rain slickers and straw toppers at the horse fair booth. They have six signed up for their queen clinic on April 27 in Ankeny. Their trail ride is September 27. She is

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encouraging volunteers to help at Mayflower. They are donating \$50 to Dierking benefit, \$100 each to IEA Silver Spurs and Central Iowa teams and donating halters for sportsmanship to the 4-H county fairs. They will do queen interviews at Mayflower. (7) Rosalie reported her shows are May 19-22 and information is on the website. The expo will handle delivery of shavings. Shelby has taken over treasurer duties.

Directors-at-Large: Sarlynn had nothing. Lindsay reported horse fair was good. She has a new member working for her. The IEA regionals were last weekend and both Iowa teams had four qualify for the nationals. She brought up the request for hotel reimbursement from Becky Grier from Snowflake that had been discussed at the last meeting with no action taken. After discussion Lindsay made a motion to reimburse Becky \$75 from the District 1 checking account, seconded by Codi. Motion passed with Loren and Mitch not voting. There is a benefit show for the Dierking family on April 27. Mateer reported she goes to Ohio for the Level 1 Championships next week representing IQHA and has the District 5 Queen Clinic on Sunday.

Youth: Jennifer reported the youth will do a pancake breakfast Saturday morning of Mayflower. Their pie and cake auction will be Friday. The quilt raffle drawing will be Saturday and she has tickets.

Amateur: Lisa sent a report the second quarter amateur committee meeting will be a Teams meeting on April 17. They will have their silent auction at Mayflower, which is a large fundraiser for them.

COMMITTEE REPORTS

Ranch: Kim reported they will have an entry form with pre-entry deadline. The 3YO Box Drive class will have a \$200 entry fee. Their office fee will be \$25. Cattle classes that run concurrent will have one cattle charge. They are trying to get a livestream service for the show fully sponsored. Brian brought up that Hawkeye Classic has halter scheduled for Saturday afternoon and they will have a clinic before the show.

Breeders: Nothing from Kelly.

Outreach: Lindsay reported they had IEA youth interested in getting involved. Mary had submitted she had been asked about dual approving shows by a Wisconsin affiliate board member.

Show: Mitch had nothing and moved to adjourn.

Seconded by Brian, meeting adjourned at 10:10 PM.

ACCOUNTS		March 2025
Account Balances		
District 1		3,130.30
District 2		24,121.76
District 3		6382.73
District 4		7505.3
District 5		7,980.14
District 6		689.64
District 7		14719.35
District 8		694.08
Amateur Account		21,477.85
Audit Account		14,032.45
Breeders 2021 Account		19,623.34
Breeders 2022 Account		39,177.60
Breeders 2023 Account		42,948.62
Breeders 2024 Account		30,744.57
Breeders 2025 account		78,165.91
Breeders Fund Account		15,835.63
Dollars for Scholars Account		\$7,179.80
EWD Account		518.46
General Fund Account		74,687.37
Ranch Horse 2020 Account		11,678.26
Ranch Horse 2021 Account		7,828.03
Ranch Horse 2022 Account		18,464.79
Ranch Horse 2023 Account		28,462.47
Ranch Horse 2024 Account		44,316.71
Ranch Horse 2025 Account		10,900.35
Ranch Horse Futurity Account		31,201.96
Reserve Account		21,500.38
TOTAL		\$583,967.85

ACCOUNTS

BREEDERS TOTAL	210,660.04	CD TOTAL	50000.00	TOTAL IN FUND	260660.04
RANCHERS TOTAL	121,650.61	CD TOTAL	70000.00	TOTAL IN FUND	191650.61
ALL OTHER ACCOUNTS TOTAL	251657.20	CD TOTAL	74100.00	TOTAL IQHA FUNDS	325757.20

HOME ACCOUNT	\$ AMMOUNT	#	CD NUMBER	MATURITY DATE
BREEDERS 2024	50000	1647		6/25
RANCH HORSE 2021	20000	2988		8/2025
RANCH HORSE 2022	20000	991		8/2025
RANCH HORSE 2023	20000	994		8/2025
RANCH HORSE 2024	10000	997		8/2025
RESERVE ACCOUNT	32300	993		1/2026
AMATUER ACCOUNT	8000			6/2025
DOLLARS FOR SCHOOLARS	11000	35		1/2026
EWD	800	14		1/2026
DISTRICT 6	13500			3/2026
DISTRICT 8	8500			3/2025
TOTALS ALL CDS	194100			

ALL ACCOUNTS

778067.85
